



## WHO ARE WE?

We are Diamond Card Financial Services. Our company was incorporated under the laws of South Africa and our registration number is 2013/076171/07. Our principal place of business is 119 Witch Hazel Avenue, Highveld Technopark, Centurion.

For us at Diamond Card to provide you with financial products and services, we need to collect, use, share and store personal and financial information about you. This notice aims to inform you about how we undertake to keep your personal information secure when providing you with financial products and services.

## WHAT DON'T WE DO WITH YOUR PERSONAL INFORMATION?

We will not sell or give away your personal information.

We will not use it for a purpose that you were not aware of.

## HOW DO WE MAKE SURE YOUR PERSONAL INFORMATION IS SECURE?

We are advocates of the "confidentiality, integrity, availability" (CIA) method.

**Confidentiality:** only the people who need to know will have access to your personal information.

**Integrity:** only a designated few will be able to update your personal information.

**Availability:** your personal information will be available when needed.

## WHAT HAPPENS IF WE HAVE A SECURITY BREACH?

We will analyse where the breach occurred, and we will make sure that the breach cannot happen again.

You will be informed of the breach, and we will make suggestions on how you can ensure that you don't suffer any damage as a result of the breach.

## WHAT PERSONAL INFORMATION DO WE COLLECT?

We collect your personal information (i.e., your name, surname, email address, telephone number etc) in the following ways:

- Directly from you if you complete a product application form, electronically or on hard copy; or
- If you request us electronically to send you information on our products or services, for example through our website or directly by emailing us.

If you are already our client, we have collected your contact details and information that will make it possible for us to supply the products or render the services you requested from us.

## WHAT ARE YOUR RIGHTS?

You have the right to access, amend, rectify, object to the processing and request discarding of your personal information at any time, just email [privacy@diamondcard.co.za](mailto:privacy@diamondcard.co.za) and tell us what you want.

You can also lodge a complaint at the Information Regulator here: [complaints.IR@justice.gov.za](mailto:complaints.IR@justice.gov.za)

## COOKIES

We use "cookies", which are not the yummy ones, but small text files sent from a web site and stored in your web browser or mobile application. You can enable or disable non-necessary cookies at any time.

## WHAT DOES A COOKIE DO?

Basically, it recognises users and tells the website your last activity on the website.

How? Once the cookie is stored and you surf on the same website, the data stored in that cookie notifies the website.

## WHAT ARE OUR COOKIES FOR?

Our website uses cookies from Google Analytics. These cookies identify the content that interests you the most and we also use it to identify certain malfunctions.

Your browsing data on this website will be sent to Google Inc.